

# Robin Pereira B.A. (Hons)

## Motion graphics & 3d Generalist - [AE - C4d]

[Showreel](#)

[Portfolio](#)

### Contact

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### Background

Graduating in 2001 with a B.A. 1st (hons) in Digital arts, I started working in London as a freelance motion graphic designer. Beginning in the live events sector, creating visuals, set designs and award stings, moving into infomercials for Vodafone, BP, The Royal Navy, Xerox and others. This was followed by a three year re-branding contract, a great addition to my skill set. I then returned to motion graphics in 2010, concentrating on it full time since.

### Bio

Originally from Yorkshire with a touch of Spanish heritage means; I'm a passionate, hard working, creative dreamer. A guitar playing, coffee drinking, dedicated animator, who has a brain for creative solutions.

### Capabilities

Highly proficient in Adobe CC on both Mac and PC - (AE, Ps, Ai, Id, Pr) - C4D r17  
My specialities lie in AE - 2d & 3d and C4D.  
I am equally comfortable having creative control over projects or working to briefs.  
Respected attributes include: Hard working - committed - generous - common sense - logical - problem solver - confident communicator.

### Qualifications

#### **Bachelor of Arts, First Class with Honours in Digital Arts.**

London College of Music & Media, Thames Valley University  
Graduation date: February 2001

#### **Professionally trained Chef 1990 -1998**

City & Guilds 706-1, 706-2 707-1, 707-2 & 711  
Thomas Danby College of Catering, Leeds.

BSAC qualified sports diver and assistant club instructor

### Testimonial

"Working with Robin over several years on many projects, has been fun, exciting and inspiring. Not only a great asset but a supportive team member, a man who motivates and lifts any team he works with. A talented creative with a brain built for thinking!"

\*Glenn Greenhill Creative Director - [Brandgarden.uk.com](http://Brandgarden.uk.com)

### Testimonial

"Robin is a talented professional, by going that extra mile, he helped keep us, one step ahead of our delivery date. A very easy man to work with and always a pleasure."

Miranda Counsell Producer - [ctn communications](http://ctncommunications.com)

### Testimonial

"Robin created a new brand for CYP and an identity for its sister company Lektropacks, full of interesting ideas and very professional. His attention to detail and quality of his work was always excellent. Our company is now known for its brand throughout the industry, we are all very happy at CYP."

Barbara Wislade - Director - [CYP Europe](http://CYP Europe.com)

# Work History

2002 - 2004

**Freelance Motion Graphics artist** - Events sector creating motion graphic stings. Running show graphics on site. Creating set designs and 3d visualisations & animation.  
**Avalon TV** - The design and content creation of the Avalon TV websites.  
**Vodafone** - Animations and motion graphics.

2004 - 2006

**Freelance Motion Graphics artist** - Vodafone animations for training materials.  
**Withnail and I** - Event to celebrate the cult movie, working with Robert Kettelwell, cousin of David Dundas the Film scores writer/composer.  
**Ancient buildings revealed** - Book visualising in 3d a collection of ancient buildings, published in the USA.  
**Life of Tyres** (Granada TV) - Creating the intro sequence, brake bumpers, technical animation and title sequence.

2006 - 2009

**Re-branding of CYP** - A long contract working directly with the company and its staff. I created a new brand, enabling the company to move forward through a merger and new business in Europe. This involved television and trade publications advertising. Packaging design for a range of 50 products, set design and banners to launch the brand at industry events across Europe, together with company stationery, completed the project.

**Identity and advertising of Lektropacks, CYP's sister company** - I created simple but strong iconography to help Lektropacks shed its tired 80's styling. This was used in trade magazine advertising and online.

2009 - 2011

**Kosmonaut** - Planned as a revelatory exhibition experience for a new generation of people told from a unique Russian perspective. The project was shelved when the financial backer in Russia pulled out. (Exhibition concept and design, creating 3d.pdf interactive walk-through.)

2011 - 2014

**Freelance Motion Graphics artist** - Animations for the Royal Navy website through ctn. Branding and marketing materials for the Wholesale Trading food company. Motion graphics for [Joys Video Production](#). Motion graphics artist at [dmi productions](#).

2014 - 2016

**Aerial Drone gimbal op** - Working with a childhood friend starting his new business of aerial filming. Shooting content for the top 4 terrestrial TV channels. Shows such as - Dr who, EastEnders, Citizen Khan, Two Doors Down, Tour de Yorkshire, Harvest 2015 and BBC Scotland Film 'The Stag' [aerial picture company](#) (APC)

2016 - 2020

**Freelance Motion Graphics artist - SFX - 3d camera tracking** - Working with the BBC on the sitcom Citizen Khan. Tour de Yorkshire route animations and City fields Corporate video for [APC](#)

**Freelance 3d visualiser** - Creo Retail Marketing, designing P.O.S product displays and creating 3d visuals and animations for all major retail brands. [creo-uk](#)

**Freelance Motion Graphics** - Apple US internal marketing ad for all US staff. - Berkeley Housing, marketing animations.