

Motion graphics - 3d Viz - Branding - 3d PDF

Online

[Showreel](#)[Website](#)

Contact

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Background

Graduating in 2001 with a B.A. 1st (hons) in Digital arts, after three years at University, I started working in London as a freelance graphic designer. Beginning in the live events sector, I created visuals, set designs and award stings, then moved onto infomercials for Vodafone, BP, The Royal Navy, Xerox and others. This was followed by a three year re-branding contract, a great addition to my skill set. I then returned to motion graphics in 2010, concentrating on it full time since.

Bio

Originally from Yorkshire with a touch of Spanish heritage means; I'm a passionate, hard working, creative dreamer. A bad guitar playing, black coffee drinking, twisted animator, with a brain built for thinking.

Capabilities

Proficient in Adobe CS6 on both Mac and PC - (AE, Ps, Ai, ID, Pr) - C4D & 3d max
My specialities lie in AE - 2d & 3d and C4D

I am equally comfortable having creative control over projects or working to briefs. Hard working, commitment, common sense and a logical, outside the box approach to problem solving, communicating confidently at all levels.

Qualifications

Bachelor of Arts, First Class with Honours in Digital Arts.

London College of Music & Media, Thames Valley University
Graduation date: February 2001

Professionally trained Chef 1990 -1998

City & Guilds 706-1, 706-2 707-1, 707-2 & 711
Thomas Danby College of Catering, Leeds.

7 GCSE's - English/Maths/Physics/Biology/Geography/History/Home Economics

BSAC qualified sports diver and assistant club instructor

Testimonial

"Working with Robin over several years on many projects, has been fun, exciting and inspiring. Not only a great asset but a supportive team member, a man who motivates and lifts any team he works with. A talented creative with a brain built for thinking!"

*Glenn Greenhill Creative Director - Brandgarden.uk.com

Testimonial

"Robin is a talented professional, by going that extra mile, he helped keep us, one step ahead of our delivery date. A very easy man to work with and always a pleasure."

Miranda Counsell Producer - [ctn communications](http://ctncommunications)

2002 - 2004

Freelance Motion Graphics artist - Events sector creating motion graphic stings. Running show graphics on site. Creating set designs and 3d visualisations & animation.
Avalon TV - The design and content creation of the Avalon TV websites.
Vodafone - Animations and motion graphics.

2004 - 2006

Freelance Motion Graphics artist - Vodafone animations for training materials.
Withnail and I - Event to celebrate the cult movie, working with Robert Kettelwell, cousin of David Dundas the Film scores writer/composer.
Ancient buildings revealed - Book visualising in 3d a collection of ancient buildings, published in the USA.
Life of Tyres (Granada TV) - Creating the intro sequence, brake bumpers, technical animation and title sequence.

2006 - 2009

Re-branding of CYP - A long contract working directly with the company and its staff. I created a new brand, enabling the company to move forward through a merger and new business in Europe. This involved television and trade publications advertising. Packaging design for a range of 50 products, set design and banners to launch the brand at industry events across Europe, together with company stationery, completed the project.

Identity and advertising of Lektropacks, CYP's sister company - I created simple but strong iconography to help Lektropacks shed its tired 80's styling. This was used in trade magazine advertising and online.

2009 - 2011

Kosmonaut - Planned as a revelatory exhibition experience for a new generation of people told from a unique Russian perspective. The project was shelved when the financial backer in Russia pulled out. (Exhibition concept and design, creating 3d.pdf interactive walk-through.)

2011 - 2014

Freelance Motion Graphics artist - Animations for the Royal Navy website through ctn. Branding and marketing materials for the Wholesale Trading food company. Motion graphics for [Joys Video Production](#). Motion graphics artist at [dmi productions](#).

2014 - 2016

Aerial Drone camera man - Working with a childhood friend starting his new business of aerial filming. Shooting content for the top 4 terrestrial TV channels. Shows such as - Dr who, Citizen Khan, Two Doors Down, Tour de Yorkshire, Harvest 2015 and BBC Scotland Film "The Stag" [aerial picture company](#) (APC)

Freelance Motion Graphics artist - SFX -3d camera tracking -

Working with the BBC on the sitcom Citizen Khan.
 Tour de Yorkshire route animations and City fields Corporate video for [APC](#)

Freelance 3d visualiser - Creo Retail Marketing, designing P.O.S product displays and creating 3d visuals for all major retail brands. [creo-uk](#)

Testimonial

"Robin created a new brand for CYP and an identity for its sister company Lektropacks, full of interesting ideas and very professional. His attention to detail and quality of his work was always excellent. Our Company is now known for its brand throughout the industry, we are all very happy at CYP."

Barbara Wislade - Director - [CYP Europe](#)